Eugene Bazdyriev

Designer

San Diego, CA 92129
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+1 (858) 933-7774

Portfolio: www.pioneerdsgn.com
Authorized to work in the US for any employer

Professional Summary

Experienced Product Designer with over 14 years of expertise in creating and maintaining brands and web ecosystems. Proven ability to deliver high-quality design solutions and collaborate effectively with cross-functional teams. Dedicated to staying at the forefront of design trends and contributing innovative and impactful designs to organizations.

Skills

- **Design:** User Interface (UI), User Experience (UX), Prototyping, Wireframing, User Research, Usability Testing, Design Systems, Branding, Graphic Design, Art Direction
- **Tools:** Figma, Adobe Creative Suite, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Git, Asana, Slack, Office, AI tools
- **Methodologies:** Agile, Waterfall, Design Thinking, Iterative Design
- **Other Skills:** CSS, HTML, Marketing, Project Management, AI Design Tools
- **Languages:** English (Fluent), Ukrainian (Native)

Professional Experience

Product Designer

PoptopUK Limited, London, UK
May 2020 – Present

- Spearheading product design initiatives, including brand identity development, guidelines, and design systems, which enhance user experiences and increase user satisfaction by 30% YoY.
- Utilizing agile methodologies to streamline project management, resulting in a 20% reduction in project timelines.
- Creating detailed user personas and story developments, improving product concept alignment with user needs, and providing graphic support for the brand's marketing initiatives.
- Playing a crucial role in transforming a lead generation platform into a full-fledged marketplace, achieving market leadership in the UK.

UX/UI Designer

PoptopUK Limited, London, UK
April 2017 – May 2020

- Developed user-centric designs, leading to a 35% YoY increase in user engagement.
- Conducted user experience testing to refine UI prototypes, reducing user errors by 20%YoY.
- Collaborated with cross-functional teams to deliver high-quality user interface designs.

Lead Designer/CEO
Pioneer Design Studio, Kyiv, Ukraine
December 2019 – February 2022

- Transformed the studio from a small web design firm into a full-service agency specializing in brand strategy, branding, web design, and digital product design, resulting in a 70% increase in revenue.
- Led usability testing and product design projects, improving user experience across multiple platforms.
- Designed comprehensive brand identities and user interfaces, driving brand consistency and creative direction.
- Managed a team of designers, overseeing the creation of corporate identity designs and user-centered designs.
- Delivered over 200 brand designs for B2B & B2C international projects and companies and designed over 100 websites and products, including e-commerce platforms.

Product Designer
Pioneer Design Studio, Kyiv, Ukraine
September 2016 – December 2019

- Developed technical design strategies and product concepts, enhancing digital strategy implementation.
- Provided product design support and conducted user experience testing, increasing product usability.
- Created presentation designs that effectively communicated product concepts and strategies.

UX/UI Designer
Pioneer Design Studio, Ukraine
May 2013 – September 2016

- Created user interface prototypes and user-centered designs, improving overall user experience.
- Developed user stories and presentation designs to support product development.
- Enhanced the usability of various products through detailed user experience design.

Graphic Designer
Pioneer Design Studio, Ukraine
February 2011 – May 2013

- Designed brand identities and computer graphics, enhancing brand recognition.
- Developed print and presentation designs, supporting marketing campaigns.
- Contributed to web design projects, improving clients' digital presence.

Education

User Experience (UX) Design
UC San Diego
September 2023 – September 2024

Master's Degree in Computer Science
Zhytomyr State Technological University, Zhytomyr
September 2005 – June 2006

Bachelor's Degree in Computer Science
Zhytomyr State Technological University, Zhytomyr
September 2000 – July 2005